

PRESS RELEASE

7th March 2011

For immediate release



Mersey Road

Widnes

Cheshire

WA8 0DF

tel : 0151 420 1121

info@catalyst.org.uk

www.catalyst.org.uk

Double Celebration for Catalyst!

There was cause for double celebrations for Catalyst staff when they scooped not one, but two awards in the Halton Business and Tourism Awards Celebrations at the Holiday Inn, Runcorn recently.

Sue Halliday, Catalyst's Education Manager won the award in the Outstanding Customer Service category and Meryl Jameson, Marketing Officer won the Unseen Hero Award, both beating off stiff competition.

Judging the Outstanding Customer Service Award, Katy Moussada a tourism training consultant commented that with three extremely worthy entrants for this category, the judging decision was made very difficult and a very close call. "Sue showed a heightened awareness of both excellence in service delivery at all times as well as creating 'customers for life'."

Barry Noble, a North West tourism consultant judged the Unseen Hero Award and commended Meryl for innovative ideas, an eagerness to attract visitors, flexibility in her role and always putting in additional effort. He said "Meryl is truly professional with an impressive ambassadorial role in Catalyst."

Catalyst also made the top three in two more awards on the night, Lynn Steadman, catering manager was shortlisted in the Tourism Support Category and the whole Catalyst team were shortlisted for the Team of the Year.

You can find out more about Catalyst by visiting the website at www.catalyst.org.uk

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Catalyst is an independent charitable trust operated by a board of Trustees and supported by ERDF. For more information contact Meryl Jameson, Marketing Officer at Catalyst Science Discovery Centre, Mersey Road, Widnes, Cheshire WA8 0DF. Telephone 0151 420 1121 or e-mail meryl@catalyst.org.uk

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EUROPEAN REGIONAL DEVELOPMENT FUND

Charity Registration Number 518850
Company Registration Number 2115913