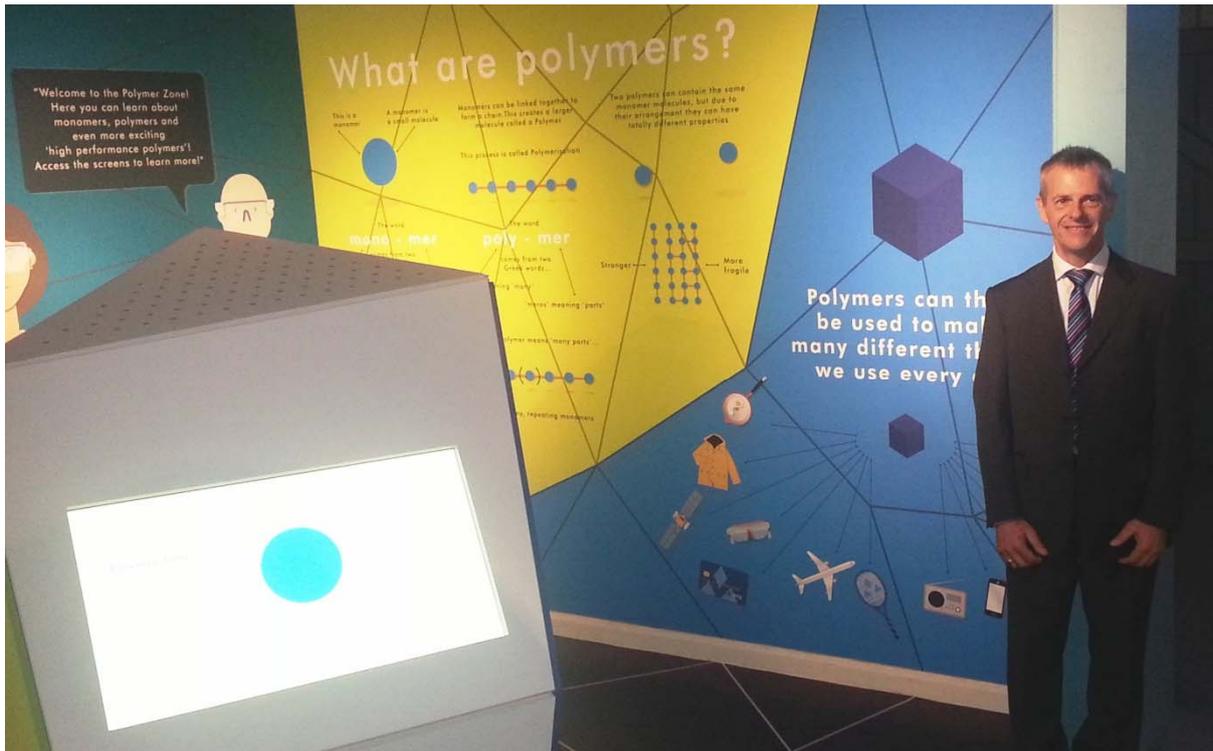


## Catalyst launches new exhibit



Catalyst Science Discovery Centre is thrilled to announce the launch of 'The Polymer Zone' a brand new exhibit sponsored by Victrex, a British-based producer of high performance polymers. Every day, millions of people rely on products or applications that contain Victrex materials from smartphones, aeroplanes and cars to oil and gas operations and medical devices. As part of their 20<sup>th</sup> birthday celebrations Victrex wanted to leave a legacy for children, the scientists of the future and so the Polymer Zone was created.

The new exhibit consists of four individual games and an informative animation which aim to educate visitors about the benefits and science behind high performance polymers. The games, accessed via three large touch screen monitors, invite visitors to interact with a huge virtual skeleton, perform experiments with the help of Victrex scientists and navigate a huge matrix of everyday items that contain polymer parts.

David Yaxley, Manufacturing Director from Victrex formally launched the exhibit, accompanied by key personnel from Victrex who helped get this project off the ground and pupils from Fleetwood High School, based close to the site at Thornton Cleeveleys.

Speaking at the launch, Meryl Jameson, Marketing Manager at Catalyst said “We’d like to express our thanks to Victrex for the huge investment they have made in Catalyst. This exciting exhibit has totally transformed an area within our Scientific gallery and will help to educate and inform thousands of people about the importance of high performance polymers in their everyday lives.”

You can find out more about Catalyst by visiting the website at [www.catalyst.org.uk](http://www.catalyst.org.uk)

## **ENDS**

Catalyst is an independent charitable trust operated by a board of Trustees and supported by partnerships with local, national and international businesses.

For more information contact Meryl Jameson, Marketing Manager at Catalyst Science Discovery Centre, Mersey Road, Widnes, Cheshire WA8 0DF. Telephone 0151 420 1121 or e-mail [meryl@catalyst.org.uk](mailto:meryl@catalyst.org.uk)

Photo shows Mr David Yaxley, Manufacturing Director at Victrex and also member of the Board of Trustees at Catalyst, alongside the Polymer Zone exhibit.